

<b>Title:</b> Identifying Careers and Entrepreneurship Opportunities in Agriculture
<b>Curriculum Area:</b> Agricultural Science
<b>Teacher:</b>
<b>School:</b>
<b>Grade Level:</b> 11-12
<b>Career Cluster:</b>  Agriculture, Food and Natural Resources-Farm/Ranch Management
<b>Lesson Objective(s):</b>  The students will learn about careers in the agricultural industry, in this case managing a ranch. They will learn conditions, educational requirements as well as what it takes to manage a large cattle ranch.
<b>Performance Task (Include Teacher and Student Instructions):</b>  The students will be divided into groups and each group will use the classroom computers to find information on careers in ranch management. The students will then discuss within each group the positive and negative aspects of a career as a ranch manager. I will assign some groups to find information on owning and managing your own ranch while other groups find information on working for the owner of the ranch. The groups will also find out what, if any college is required to manage a ranch. When done, each group will share their findings with the class.
<b>Evaluation and Scoring:</b>  Once the research is completed and shared with the class each student will choose a career from the Agricultural Career Cluster and write a paper on the career of their choice. In the paper the students will discuss positive and negative aspects of the career they have chosen and why they would want to pursue that career. They will also include educational requirements and possible salaries.
<b>Extension/Modification and/or Instructional Methodology :</b>  Have each student list any other careers that might be related to the one they have chosen and give details about it. They will also tell why being self-employed can be good or bad.
<b>SCAN Skills:</b>  Reading, Writing, Organizes and maintains information, Teamwork, Technology, Teaches others

**Exit Level TAKS Objectives:**

TEKS: 119.102 Work-Based Learning: 1) A,B,C,D 2) C 3) A,B,D

**TEKS Competencies:**

Students will be asked to start thinking about types of jobs we have covered. After class starts we will discuss jobs that a friend of a family member has that are related to this field of employment.

**Team Project, Guest Speaker, or Field Trip:**

A guest speaker could be a local rancher or ranch manager. A field trip could be to a local cattle ranch.

**Resources:**

Paper, Pen, Internet, Computers, Textbook

[www.achievetexas.org](http://www.achievetexas.org)

[www.ranch.tcu.edu](http://www.ranch.tcu.edu)

[www.ranchmanagment.com](http://www.ranchmanagment.com)