

Subject Area:
Business
Title:
BCIS I
Teacher:
School:
Lesson Objective(s) & Career Cluster:
<p>The students will be able to create a spreadsheet and a graph/chart of that information.</p> <p>Career Clusters: Business, Manufacturing, Sales</p> <p>If we were able to take the field trip, they would encounter these additional career clusters: Engineering and Mathematics, Transportation, Distribution</p>
Activity:
<p>To begin the activity, students will be divided into groups of 3 or 4. They will select one local company that is on the NYSE: Pilgrim's Pride, Wal-Mart, DeKoron, Luminent, etc. They would be required to use the internet to research each company and create a one-page WORD document on that company. They will create a PowerPoint presentation on the company they choose. These would be presented to the class orally.</p> <p>Then each student would choose one local company and another company of their choice to follow. Each Friday the students would check the stock market to see how the stock is doing that day and record this on the spreadsheet. They will create a function to average this for each month. At the end of school, they would take that information and create a chart showing the ups and downs of their two stocks.</p>
Evaluation:
Each student would be graded on the WORD document, PowerPoint presentation, spreadsheet, and chart.
Extension/Modification and/or Instructional Methodology:
Have each group compose a letter to their chosen company explaining their project. Hopefully the company would respond favorably with helpful information about their company/stock.

SCAN Skills:

Reading, writing, math, listening, speaking, information, teamwork, creative thinking, decision making, knowing how to learn, responsibility, self-management

Cooperative Learning Ideas, TAAS, TEKS Competencies:

120.23 c 1 a, c, d, e

120.23 c 2

120.23 c 3 d e f ii

120.23 c 4 a 1

Team Project, Guest Speaker, or Field Trip:

The PowerPoint presentation would be the team project. A guest speaker would be a stock broker; possible videos about stocks would help introduce student to stocks. If the financial resources were available, a field trip to Wal-Mart, Pilgrim's, and Dekoron would be great. We could use one whole day to visit all three of these companies. Many of our students will probably work at one of these companies.

Resources:

Textbook to introduce spreadsheets and PowerPoint; guest speakers, EXCEL, WORD, POWERPOINT