

Subject Area:

Personal and Family Development

Title:

PFD-Apparel

Teacher:**School:****Lesson Objective(s) & Career Cluster:**

Objective: To analyze consumer decision making practices in individual and family apparel choices.

Competencies:

To describe factors influencing apparel selection.

To determine consumer practices facilitating effective management of the apparel budget.

To select clothing that for personal needs, lifestyle and career.

Career Cluster: Human Services

Activity:

Have students brainstorm influences on clothing choices. The influences might include: needs, goals, personal priorities, finances, interests, personality, self-concept, dress codes, peer pressure, safety, fashion, occasion.

Using textbooks, library resources, fashion magazines and/or internet resources lead class discussion on important points in reading materials. Key questions: What is the source of fashion? How has fashion changed? What is fashion classic?

Lead the students to brainstorm where to shop. Complete comparison shopping from variety of sources.

The teacher will provide notes over the following topics: Planning a wardrobe, Apparel shopping savvy (tips, wise use of the apparel dollar, cost per wear), Selecting size and styles, Evaluating fabric, garment construction and care requirements.

Evaluation:

Teaching Aid 72 Sources for Apparel Purchasing

Teaching Aid 81 How Much Does It Really Cost?

Wardrobe selection.

Worksheets over figuring cost per wear, figuring price mark downs, sales tax, buying on credit, and mail order.

Chapter activities, worksheets, tests.

Extension/Modification and/or Instructional Methodology:

At field trip to department store, students will select a basic wardrobe that can be mixed and matched to include clothing for teenage lifestyle, career and leisure wear and will select accessories for the basic wardrobe.

SCAN Skills:

Reading, writing, math, decision making, problem solving, information, reasoning, visualization, technology.

Cooperative Learning Ideas, TAAS, TEKS Competencies:

Divide class into 3 groups. Have each group complete the following sentences: A person's clothing choices impact his or her life by..., A person's clothing reveals ..., Understanding what influences my clothing choices helps...

TEKS Competencies: 122.11 PFD
11 A, B, C

Team Project, Guest Speaker, or Field Trip:

Guest Speaker-Brenda Webb, ASM Belk Department Store

Field Trip-Educational trip to Belk Department Store

Resources:

Personal & Family Development Instructional Guide
Creative Living
CEV
C.W. Publications
Historical Costuming- www.milieux.com/costume
Women's Wear Daily- www.wwd.com/
Apparel Net- www.apparel.net