



Texarkana College
TECH-PREP AGREEMENT
Program Area: Marketing
Associate of Applied Science
CIP Code 52.1401
September 2008 – August 2011

Texarkana College has agreed to grant credit to students completing the following course (s) under the guidelines for credit described below.

ARTICULATION AGREEMENT
AWARD OF POSTSECONDARY CREDIT FOR
COMMONLY ARTICULATED TECHNICAL EDUCATION COURSES

HIGH SCHOOL COURSE	WECM COLLEGE COURSE
12011200 BEGBCIS1-Business Computer Information Systems I (1) Grade 9-10 AND 12031300 ADVBCIS1-Business Computer Information Systems II (1) Grade 10-12 OR 12022300 BUSIM/MM-Business Image Management & Multimedia (1) Grade 10-12 OR 12362680 CMAT-Computer Multimedia and Animation Technology (1) Grade 10-12	POFT 1429 Beginning Keyboarding (4)
12411921 PRINMKT-Principles of Marketing (.5) Grade 9-12 AND 12441140 MKTDYN-Marketing Dynamics (1) Grade 11-12	MRKG 1311 Principles of Marketing (3)
12022100 BEGACCT1-Accounting (1) Grade 10-12	ACNT 1303 Introduction to Accounting I (3)
12441241 MKTMGT-Marketing Management (3) Grade 12	MRKG 1380 Cooperative Education-Business Marketing & Marketing Management (3)

Credit Guidelines

To receive credit, the teacher/administration must satisfy the following requirements:

1. Must possess a minimum of an associate degree in a field directly related to the subject area (bachelor's degree preferred).
2. For courses that are articulated to a community college academic transfer course, the teacher must possess a master's degree, plus eighteen academic credit (18) hours.
3. The school district must maintain teacher certification records on file at the school district.
4. Must be able to assure and verify to the community college dean that the articulated high school course is being taught at the community college level.

To receive credit, the student must satisfy the following requirements:

1. Must meet all TC admission requirements.
2. Must have graduated from high school.
3. Must have an approved TC AAS Marketing Degree Plan.
4. Must have completed the specified high school course (s) with a minimum grade of 80.
5. Be currently enrolled at TC and have completed twelve (12) semester hours of credit.
6. Petition for college credit within fifteen (15) months from date of high school graduation.

For _____ **ISD**

For Texarkana College

Director, Career & Technology Date

Dean, Occupational/Tech. Programs Date

Principal Date

Upper East Texas T.P. Director Date

Superintendent Date

President, Texarkana College Date

- Articulation Agreements must be renewed after three (3) years.